



This curriculum is designed for students interested in obtaining a broad background in business administration without obtaining a high degree of specialization in any one area.

For students entering Fall 2024 or later

Revised August 1, 2024

Name _____

Student ID _____

I. Basic Graduation Requirements	
120 - Total Credit Hours	<input type="text"/>
42 - 100-Level or Above Credit Hours	<input type="text"/>
2.0 or Above - Cumulative GPA	<input type="text"/>
2.0 or Above - Business 100-Level Course GPA	<input type="text"/>
Graduation Planning (discuss with advising specialist)	<input type="text"/>
Due 18 months prior to graduation	
Graduation Application - Online In Self Service	<input type="text"/>

II. Drake Curriculum - Areas of Inquiry (AOIs)			
	Course	Credit	Grade
First-Year Seminar		3	
Written Communication		3	
Information Literacy		3	
Historical Foundations		3	
Global and Cultural Understanding	BUS 070	3	√
Values and Ethics	BLAW 060	3	√
Artistic Literacy		3	
Scientific Literacy with lab		4	
Quantitative Literacy	STAT 071	3	√
Engaged Citizen		3	

III. All University Required Course			
	Course	Credit	Grade
Equity and Inclusion**	MGMT 110	3	√

** Zimpleman majors fill this with MGMT 110

IV. Business Core Requirements (48 Credits)		
The Business Acumen Sequence - Every Semester	Fall	Spring
BUS 001 - Welcome to Business	1	
BUS 002 - Career Readiness and Professionalism	1	
BUS 003 - Personal Branding Excellence	1	
BUS 004 - Pursuing Your North Star	1	
	Credit	Grade
ACCT 041 - Introduction to Financial Accounting	3	
ACCT 042 - Introduction to Managerial Accounting	3	
ECON 002 - Principles of Microeconomics	3	
IS 044 - Microsoft Office Tools for Business Analysis	2	
MATH 028 (or higher) - Business Calculus	3	
BLAW 060 - Business Law I	3	
BUS 070 - Globalization	3	
IS 075 - Information Technology and Business	3	
STAT 071 (or ACTS 131) - Statistics I	3	
STAT 072 (or ACTS 135) - Statistics II	3	
FIN 101 - Corporate Finance	3	
MGMT 110 - Organizational Behavior	3	
MGMT 120 - Management of Operations	3	
MKTG 101 - Marketing Principles	3	
BUS 195 - Business Strategy and Policy	3	

V. Business Studies Major (24 Credits)***		
	Credit	Grade
Take 15 credits from ACCT, ACTS, ENTR, FIN, IS, MGMT, or MKTG (beyond core)		
Course One	3	
Course Two	3	
Course Three	3	
Course Four	3	
Course Five	3	
Select 9 credits from ACCT, ACTS, BLAW, BUS, ECON, ENTR, FIN, INS, IS, MGMT, MKTG or STAT (beyond core)		
Course One	3	
Course Two	3	
Course Three	3	

*** Must be a single major or allowed as a second major for Economics majors within ZIMPLEMAN. Limit 9 credits in any discipline. At least 21 of the 24 credits must be taken at the 100 level.

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Suggested Course Sequence *

Pre-requisites and when courses are offered may be found on this page: www.drake.edu/zimpleman/about/forms/

First Year, Fall		
Course	Notes	Credits
FYS		3
ACCT 041		3
ECON 002		3
Science AOI with Lab		4
Term Credits		13

First Year, Spring		
Course	Notes	Credits
BUS 001		1
ACCT 042		3
IS 044		2
MATH 028		3
AOI		3
AOI		3
Term Credits		15

Second Year, Fall		
Course	Notes	Credits
BUS 002		1
STAT 071		3
MKTG 101 or MGMT 110		3
BLAW 060		3
AOI		3
AOI		3
Term Credits		16

Second Year, Spring		
Course	Notes	Credits
FIN 101 or BUS 070		3
STAT 072		3
Major Elective 1		3
AOI		3
Elective		3
Term Credits		15

Third Year, Fall		
Course	Notes	Credits
FIN 101 or BUS 070		3
MGMT 110 or MKTG 101		3
Major Elective 2		3
Major Elective 3		3
Elective		3
Zimpleman Graduation Plan Due		
Term Credits		15

Third Year, Spring		
Course	Notes	Credits
BUS 003		1
MGMT 120		3
Major Elective 4		3
Major Elective 5		3
IS 075		3
Elective		3
Term Credits		16

Fourth Year, Fall		
Course		Credits
BUS 004		1
Major Elective 6		3
Major Elective 7		3
Elective		3
Elective		3
Elective		3
University Commencement Application Due		
Term Credits		16

Fourth Year, Spring		
Course		Credits
BUS 195		3
Major Elective 8		3
Elective		3
Elective		3
Elective		3
Term Credits		15

* This plan is an example and your plan may vary. Meet with your advisor to devise a plan that is best for you.

Notes Total credits (minimum 120) 121